

Keep your investment selections in line



Finding your (re)balance

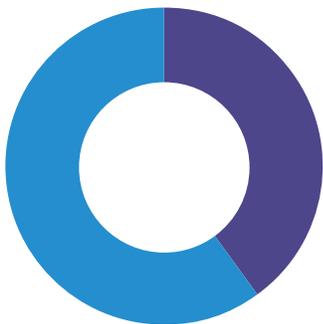
Some investment options may perform better over time and grow faster than others, causing your investment mix to differ from what you originally selected. Rebalancing helps keep your mix of investments in line with your intended strategy for investing by resetting investment selections based on the risk levels you originally wanted.

Staying balanced in a changing market

1 Let's say you started here

60%
stocks

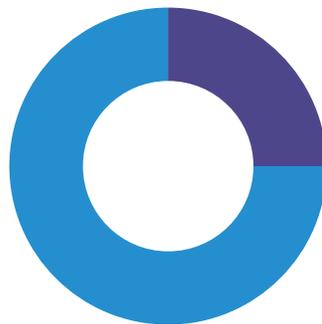
40%
bonds



2 But due to market activity, you ended up here

75%
stocks

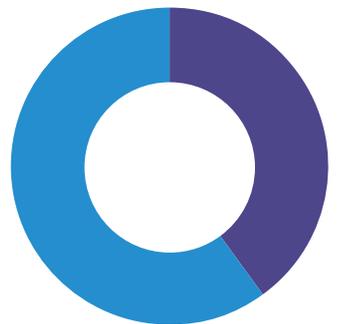
25%
bonds



3 So to get yourself back on track, you rebalance your investment elections here

60%
stocks

40%
bonds



Charts are for illustrative purposes only. Asset allocation and diversification do not ensure a profit or protect against a loss.

It's your balancing act

You have a few options when it comes to rebalancing:



- Consider rebalancing periodically as the market changes or as life events occur.



- Choose to automatically rebalance your account – quarterly, semiannually or annually – based on which timeframe fits your personal financial goals.



- Or maybe you've decided that the shift in value of investments is actually more in line with your future goals, that's ok too. You don't have to rebalance.
-

Just remember, it's always a good idea to review your account to help make sure your mix of investments and future goals add up. Login to your account at principal.com and select "Investments" to review your investment strategy.



Still have questions about rebalancing?

Give us a call at **800.547.7754** to speak with a representative.



Asset allocation and diversification do not ensure a profit or protect against a loss.

Investing involves risk, including possible loss of principal.

The subject matter in this communication is provided with the understanding that Principal® is not rendering legal, accounting, or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax, or accounting obligations and requirements.

Insurance products and plan administrative services provided through Principal Life Insurance Co. Securities offered through Principal Securities, Inc., 800.547.7754, member SIPC and/or independent broker/dealers. Principal Life, and Principal Securities are members of the Principal Financial Group®, Des Moines, IA 50392. Certain investment options may not be available in all states or U.S. commonwealths.