



**associated
students, inc.**

2016-2017 *Annual Report*

Sacramento State
Rios College
www.sacru.com

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Welcome



ASI PRESIDENT WELCOME | *Patrick Dorsey*

Hello Hornets,

This past year, Sacramento State and Associated Students, Incorporated have made tremendous strides in serving our diverse campus community. A campus partner in enhancing student life and well-being, ASI is a student-led 501c3 non-profit organization that serves over 30,000 Sacramento State hornets through various programs and activities. These programs include Peak Adventures, the Children's Center, the Sacramento State Aquatic Center and the ASI Food Pantry; creating opportunities that activate leadership, professional development and community engagement.

This year, student innovation has lead ASI to significant milestones. For example, the Board of Directors prioritized students that experience homelessness and food insecurity. Through the organization of the Task Force on Food and Housing Security, we successfully opened the On-Campus Emergency Housing program to support housing insecure students and we surpassed expectations for donations collected to be dispersed by the ASI Food Pantry. Moreover, we have collaborated on a new Hornet Roommate finder and an online housing resource page to ensure that Sacramento State students can find safe and secure housing if they live off campus.

In addition to serving students' basic needs, ASI is pleased to welcome a new addition to the ASI family, our new Executive Director, Sandra M. Gallardo. After an engaging and community-involved search, I am excited to welcome Sandra knowing that she will do a fantastic job in supporting the ASI Board of Directors and serving the needs of our students.

Thank you, Hornets, for allowing me to serve as your ASI President. I am truly grateful to have had the wonderful opportunity to listen to your needs, collaborate with our partners and together make a lasting impact on the services provided to our campus community. I am confident that ASI will continue to leader initiatives on campus that promote the well-being of the student body.

EXECUTIVE DIRECTOR | *Pat Worley*



Associated Students, Inc. (ASI) enjoyed another very productive year during 2016–2017. Our hard-working and passionate board members, staff and volunteers devoted themselves to fulfilling ASI’s mission to provide a breadth of diverse programs and services to Sacramento State students, staff, faculty, and members of the greater Sacramento community. The impact of our efforts is summed up in some very impressive numbers that help illustrate how many individuals and entities benefited from ASI over the course of this past year. These numbers communicate totals and collectives, which in many instances are notable. Would you have guessed that 2,200 safe and confidential rides were provided to Sac State students in an effort to ensure their safety? Or, that over 1,000 students tapped our Food Pantry to supplement their food resources? How about over 51,000 visits to the Aquatic Center for instruction, recreation and competition in water activities on Lake Natoma? These are but a few of the numbers that are contained in this year’s Annual Report and help to tell the story of how we continued to fulfill our mission to support experiential education, opportunities for leadership development, recreational programs and contributions to the life of our campus.

Quantifying the number of participants, amount of allocated funding, or delivery of events and activities tells only a portion of the ASI story. It is the individuals who directly benefit, each in their own unique way, from their engagement as a program participant, a student employee, or a recipient of a financial support or service that hold the deeper, more meaningful story of ASI’s impact. I readily recollect the delight and relief on students’ faces as they received their ASI scholarship awards, stating how the financial support was critical to covering their school and living expenses. I heard the gratitude expressed by student parents who stated they could not have imagined successfully completing their degree without the convenient, quality, subsidized child care provided by our Children’s Center. There were countless students, like Doug Lyle in Peak Adventures, who have shared how their work experience increased their understanding of their academic courses and helped prepare them for successful employment in their chosen professions. There also continued to be a number of our students who committed themselves to leadership roles in representing and advocating for their fellow students through participation on the ASI Board of Directors. Each of them, in their own way, emerged at the end of the year with deeper understanding of their own strengths and greater empathy for the challenges and successes of their fellow students. These are but a few examples of how engagement with ASI has made a difference in individuals’ lives.

I have a personal number to share that holds greater meaning to me than the simple number-- 35-- can communicate without the context of my own experiences. I have enjoyed a wonderful 35 years of employment with Associated Students that have been filled with so many people and experiences that have shaped both my personal and professional growth in a very memorable way. If the members of ASI continue to strive to make each and every interaction, delivery of service or support, one that is driven by a purpose to positively impact others, the numbers we report will continue to hold a deeper meaning than the simple numbers can truly tell.

I am grateful for my 35 years spent with ASI and its impact on my life.

Our Mission

Associated Students, Inc. serves as the official governing body of the Sacramento State students and through operation and sponsorship of programs and services, meets the varied needs of students. We provide experiential education, leadership opportunities, student representation, various business and recreational services, and campus life programs and activities that support the campus and greater Sacramento community.





HOW WE FULFILL *Our Purpose*

The following shall be the primary means by which the Associated Students fulfills its purpose:

Through operation and sponsorship of programs and services designed to meet the varied needs of students;

Through expression of student interest on campus and off; expression of student opinion regarding action and positions taken on the campus and at the local, state, national and international levels, that relate to students and access to education.

By supporting and strengthening campus cultural, social, academic and recreational opportunities, encouraging healthy civic and campus involvement, and developing further development of the students of Sacramento State and the campus community.

INTEGRITY

What we say is what we do!

We communicate respectfully at all levels.

We are true to ourselves and the organization.

TEAM WORK

We respect and recognize every member and their role in the organization.

We take part in open, honest and regular communication.

We support and assist each other in working towards our common goals.

COMMITMENT

We do what it takes to get the job done.

We work to exceed minimum standards.

We personally invest in our organization.

PASSION & PURPOSE

We are excited about and believe in what we do!

We hire and support individuals who value and are committed to the organization's mission.

We believe that what we do contributes to others growth and success.

COMMUNITY SUPPORT

We are a voice for students.

We provide learning experiences, services and programs.

We promote campus life and involvement.

We provide a connection to the greater community.

We set high personal and professional standards.

EXCELLENCE IN SERVICE

We seek to understand and respond to our constituents needs and priorities.

We assess the importance and impact of our programs and services.

We strive to celebrate our successes and improve our shortcomings.

DIVERSITY

We acknowledge our equality and honor our differences; above all, respect governs our actions.



Our Programs



PHOTO CREDIT | SACRAMENTO STATE || JESSICA VERNONE

ASI *Board of Directors*

Associated Students is governed by a Board of Directors, which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing students with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.



Board of Directors

President

Patrick K. Dorsey

Executive Vice President

Kylee Homecillo

Vice President of Finance

Randy Chen

Vice President of University Affairs

Vanessa Gonzalez | Anthony Maalouf

Vice President of Academic Affairs

Abraham Mendoza III

Director of Arts & Letters

Stefanie Lucero

Director of Business Administration

Mia Kagianas

Director of Education

Stacy Prokopos

Director of Computer Engineering & Computer Science

Sandy Ito | Taylor Myers

Director of Health & Human Services

Amandip Jagait | David San Felipe

Director of Natural Sciences & Math

Mary Ann Mort

Director of Social Sciences & Interdisciplinary Studies

Vanesa Valazquez | Margot Rinaldo

Director of Undeclared Students

Cassidy Bouchard

Director of Graduate Studies

Andrew C. Michaud

University President's Designee

Beth Lesen

University CFO's Designee

Gina Curry

Advisors

ASI Executive Director

Pat Worley

ASI Director of Finance & Administration

Mark Montalvo

Office of Governmental Affairs Director

Tim Sullivan | Ilse Maymes

CSSA Liaison

Travis Legault

Faculty Senate Designee

Reza Peigahi

Executive Director, Union-WELL, Inc

Bill Olmsted | Leslie Davis

Resident Hall Association Representative

Joshua Allen

Staff

Parliamentarian

Scott Burns

Recorder

Lisa Dalton

Administrative Assistant

Corinne Jones



Success Stories

As part of the Board of Directors strategic priorities, the BOD visited **60** clubs in **60** days.

The DOC Committee received 467 applications for DOC funding, and awarded 135 clubs and organizations in excess of **\$163,100** in funds for their events, activities, conferences and leadership training.

32 applications for the National Travel Fund received awards in the total amount of \$12,500 for the 2016–2017 year and \$5,000 was awarded to 8 clubs that qualified and applied for the National Championship fund.

\$31,500 was awarded in scholarships to 56 students for their contributions to the Sacramento State campus and community.

55 clubs and organizations participated in the 2017 ASI Elections Club Ballot earning dollars for their club.

Other Highlights

The ASI Board established the Housing & Food Insecurities Task Force.

The ASI Green Team established a Student Garden in partnership with campus Sustainability and a grant from CSSA.

The Sacramento State Men's Rowing Club, which received DOC funding over the course of the 2016-17 academic year, found out just before finals week that they had qualified for a Championship competition in Georgia. ASI was able to assist the club the day after they qualified by ensuring they met the requirements to apply for ASI's National Travel and National Championship Fund to travel to the competition. ASI processed and reviewed their application in less than 24 hours so that the Rowing Club could purchase their plane tickets for the competition. The team performed well in competition and were so pleased that ASI could support their efforts.

ASI *Aquatic Center*

The Aquatic Center is located off Highway 50 and Hazel Avenue on beautiful Lake Natoma in Gold River, CA. The Aquatic Center is a nationally recognized rowing facility holding many collegiate, open, high school and masters rowing competitions. This ASI facility is a regional boating instruction safety center as part of a program funded by the California Department of Boating and Waterways. The Aquatic Center offers programs through education, recreation, and competition in the following areas: sailing, windsurfing, canoeing, kayaking, stand up paddling, rowing, water skiing, wakeboarding, and jet skiing. All of the programming offered is available to the general public; with the special benefit of Sac State students receiving discounted pricing.



Success Stories

6,950 Sacramento State students rented equipment at the Aquatic Center. This included rentals of the following: Kayaks, Stand-Up Paddle Boards, Sailboats, Hydro Bikes, Canoes, and Paddleboards.

1,864 Sacramento State students, faculty and staff members participated in Aquatic Center programming.

2,278 Youth attended the Aquatic Center Summer Camp, **3,500+** youth in various school groups, and approximately **1,000** at risk youth learned how to be safer in and around the water and learned aquatic activities.

51,400 people visited and used the Aquatic Center and its Aquatic programs.



The Aquatic Center is one of the few campus recreational facilities that offers academic classes for college credit through the Kinesiology department. In the Fall of 2016 the Aquatic Center had 68 Sac State Students who enrolled in one of our course offerings (Sailing, Windsurfing, Rowing, or Water Skiing).



ASI *Children's Center*

The Children's Center serves as a family support service for Sacramento State students by providing child care programming. Enrollment priority is given to Sac State students, and then opened to the rest of the Sac State community. Accredited by the National Association for the Education of Young Children, the Children's Center is an exemplary program which models current principles and practice in child development. The Children's Center serves as a home-oriented environment to meet a child's emotional, physical, intellectual and social growth needs. The Children's Center promotes educational experiences in the area of early childhood education by employing a large number of Sacramento State students.



Success Stories

The Children's Center quality rating score from Sacramento County's Office of Education Raising Quality Together rose to the top—to Tier 5.

\$35,083 was awarded in a block grant to the Children's Center to maintain quality standards, in response to the new Tier 5 ranking.

95 Sacramento State students were provided mentorship and guidance in support of their child development courses that required direct experience.

300+ guests attended the Children's Center "More than Scribbles" Evening Gala in the Art Gallery in the Student Union.

In 2016-17, ASI's Children Center increased their Sacramento County Office of Education Raising Quality Together Quality Ranking to the top, earning the Center over \$35,000 in block grants. The Children's Center used a portion of that funding to support its staff and to highlight their work as professionals by purchasing equipment that included A/V projectors for the common area, laptops, and ASI business cards. The teaching tools were presented to the staff as a surprise during a workshop about professionalism to much delight and appreciation.

ASI *Peak Adventures*

Peak Adventures is an outdoor adventure provider for Northern California, dedicated to providing adventure education and leadership development opportunities for all ages. Since 1989, Peak Adventures has been an affordable outdoor recreation provider within the Sacramento Valley. Program offerings include backpacking, day hiking, camping, mountain biking, rock climbing, white water rafting and more! Staff teaches snowshoeing, snowboarding, mountaineering techniques, cross-country skiing and downhill skiing.

The Peak Adventures Challenge Center empowers individuals and teams to achieve greater results through a personalized learning experience they won't forget! Skilled facilitators engage participants in interactive games that build relationships, facilitate challenging problem-solving activities to strengthen teamwork, and exciting climbing opportunities to inspire personal growth.





Success Stories

4,000 pounds of trash was removed from the American River Parkway Trail by 61 student volunteers during Sac State's 2017 Alternate Spring Break, through a Peak Adventures partnership with the campus' Community Engagement Center.

30 part-time employees participated in nearly **900** hours of technical and facilitation training at the ASI Peak Adventures Challenge Center, helping the employees further develop their leadership skills in experiential education.

2,000+ outdoor equipment items were rented from Peak Adventures, helping students get outside to go backpacking, mountain biking, rock climbing, camping, rafting, snowboarding and snowshoeing.

Other Highlights

Peak Adventure's spring break trip to the Grand Canyon was so popular that it was necessary to double the size of the trip.

In celebration of Earth Day, Peak Adventures partnered with the University Union to host a movie screening, Love Thy Nature.

My time with Peak Adventures will always hold a special place in my heart.

On the challenge course is where I discovered my outside voice, honed my eye and attention to detail, nurtured my confidence, released my fun-loving childish side, and did so much growing and self-development... When I started utilizing the skills I learned at the challenge course outside of the course ... it really struck me just how invaluable the group facilitation skills and knowledge of experiential education imparted on me truly was. Even after my relatively short stay with Peak Adventures I now see the world around me in an entirely new light, through the eyes of a group facilitator.

-Doug Lyle, Group Facilitator | Class of 2017, BS in Recreation, Parks, and Tourism Administration



ASI *Student Engagement & Outreach*

The mission of Associated Students' Student Engagement & Outreach (SEO) department is to enhance the collegiate experience of Sac State students by increasing their awareness of ASI resources and provide them with meaningful engagement and leadership opportunities. SEO's outreach and programs, KSSU Student Run Radio Station, the Food Pantry, Safe Rides, and the A-Team offer opportunities that assist students with personal growth, developing civic responsibility, embracing differences, and establishing connections within the campus and surrounding community.

Success Stories

1000+ students were served at the Food Pantry, which aims to decrease the impact that food insecurity has on the academic success of Sac State students.

13 Pop Up Pantry events allowed ASI to partner with the Central Downtown Food Basket to distribute fresh produce at no cost to Sac State students in need.

37% increase was seen in ASI Instagram followers, through engaging contests like the "ASI Amazing Race" and the "30 in 30 Challenge."

2,205 students were picked up by Safe Rides, which is designed to prevent incidents related to drinking and driving, with a total of 13,249 miles driven.

Other Highlights

Worked with Downtown Ford Sales to obtain a vehicle for the Food Pantry to use.

In the academic year 2016-17, SEO assisted in the project oversight of developing a website for students looking for off-campus roommates now launched and called "Herky's Roommate Finder."

SEO worked with Sacramento State Engineering and Computer Science majors to develop a web-based mobile app for Safe Rides to help students request a ride home during operational hours. The app is projected to go live in 2017-18.



As a dietetics major, the topic of food insecurity is discussed quite extensively. While these discussions have been thought provoking and insightful, meeting the students and seeing the faces of those who experience it firsthand has changed my perspective greatly. **Food insecurity is not black and white, it's not circle or square, but rather a spectrum of names, faces, and stories. I've met students who have experienced everything from not being able to make ends meet for the week to those who are homeless or getting out of physically-abusive relationships.** It's difficult to quantify the impact the Food Pantry is making on this campus, but if you can imagine the sigh of relief as a student selects and fills a bag with food and necessities, or hear the sincerity in their voice as they thank me before they leave, that lets me know how much this program means to Sacramento State students.

- **Billie Hale, Food Pantry Coordinator** | Class of 2017, BS in Food and Nutrition Dietetics

ASI *Business & Administration*

The ASI office of Business and Administration serves as the corporate accounting, payroll, human resource and information technology departments for ASI. The Business and Administration Office services 55 full-time staff, 200 part-time staff, six internal departments, over 200 clubs and organizations, the Union WELL Inc., and the State Hornet. The Business and Administration office provides numerous services to the campus community which includes financial services for clubs and organizations, retail sales of graduation caps and gowns, laptops for check-out, theater tickets, money orders, faxing services, stamps for sale, and no cost legal assistance and consultations with an attorney.



Success Stories

6,000+ cap and gowns were sold by the Student Shop for 2016-17 Sac State graduation ceremonies.

5,300 accounts payable checks were processed, with a large portion processed for campus clubs & organizations.

3,100+ payroll checks and over **4,700** direct deposits were processed for student and staff employees through the Business Office payroll department.



As a Sac State accounting student, having the opportunity to work in the ASI Business Office, gave me hands-on experience and knowledge I would not have been able to obtain in a classroom.

- Daisy Yeppez, Junior Accountant | Class of 2015, BA in Public Relations with a Minor in Accounting

Awards





ASI STUDENT STAFF AWARDS

WLP (Work. Learn. Play) Award

Chinh Nguyen

Outstanding Senior Award

Ian Rall

Peer Mentor Award

Chinh Nguyen

Student Choice Award

Ivan Sinkevich

Excellence in Service Award

Michael Muniz

Rising Star Award

Jasmine Perez

Who's Who of ASI Award

Noah Alvarez

Rookie of the Year Award

Brittany Fields

DIRECTOR'S AWARDS

Aquatic Center

Lexus Perez

Business Office

Teresa Cunningham

Children's Center

Justice Crisologo

Government Office

Sania Kandhro

Peak Adventures

Ian Rall

SEO

Billie Hale



Money Matters

External Grants

ASI's goal of fostering campus life can only be met through the combined efforts of various programs and organizations throughout campus. Each fiscal year ASI awards External Grant funds to a variety of on-campus programs that are dedicated to our common goal of serving the students.

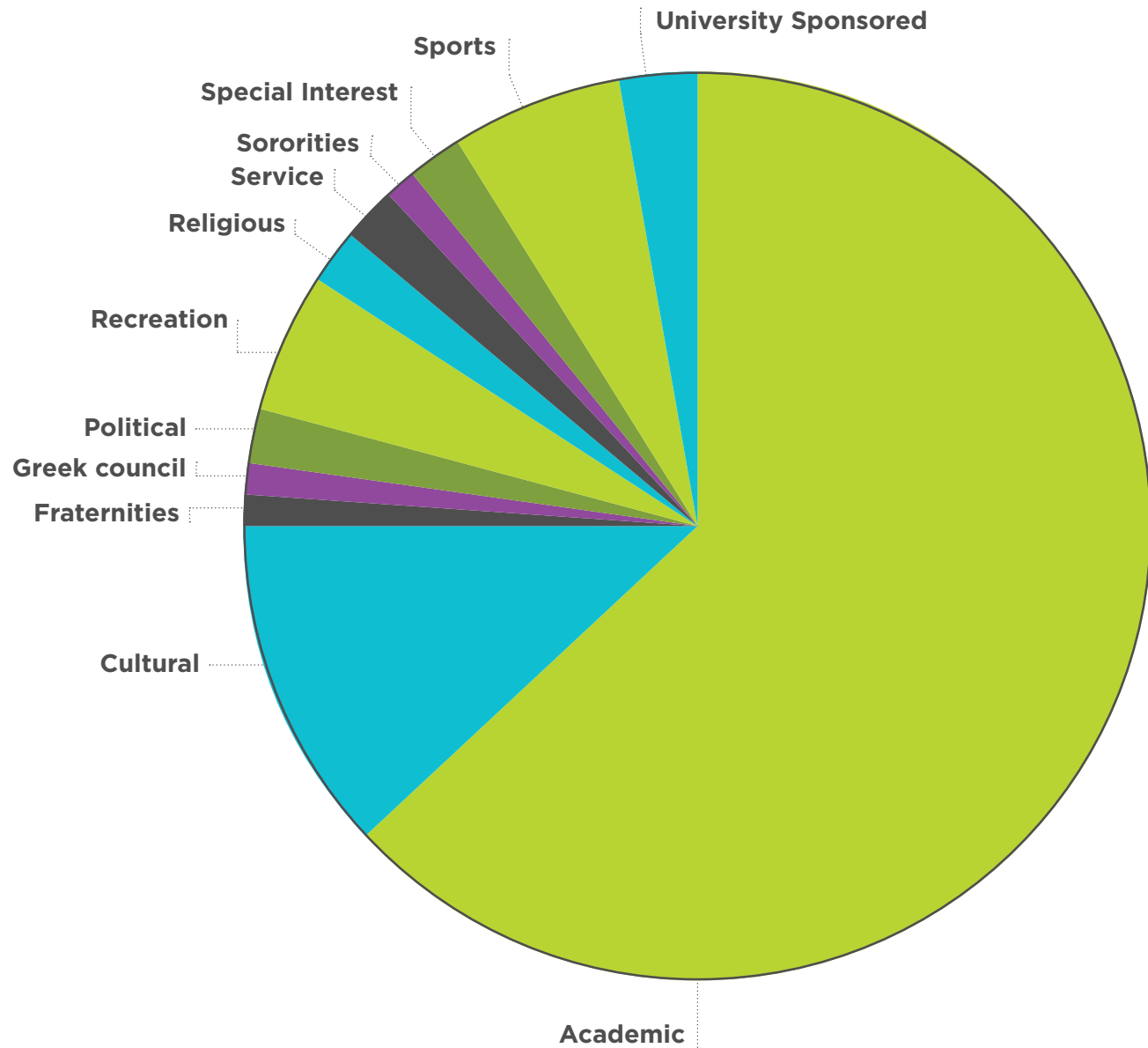
GRANTED 2016-2017

Active Minds/Mental Health Program	\$10,000	Learning Communities	
Career Tracks	\$20,000	Student Academic Success (EOP)	\$20,000
College Assistance Migrant Program (CAMP)	\$10,000	Master Classes, Workshops with Professional Artists (Guest Artist Series)	\$2,000
Commit to Study	\$2,500	Multi-Cultural Center	\$13,000
Community Engagement Center	\$7,500	Nobel Peace Prize Forum Task Force	\$5,000
Dreamer Resource Center	\$25,000	Odyssey Mentoring Program	\$1,000
Faculty Student Mentor Program	\$7,500	PAL Program	\$40,000
Festival of New American Music	\$3,000	PASS Advising	\$15,000
Financial Aid Awareness	\$3,000	Peer and Academic Resource Center (PARC)	\$15,000
First Year Experience: Co Curricular Retention (PEAK)	\$10,000	PRIDE Center	\$15,000
First Year Experience: The FYE Space	\$10,000	Sacramento State String Project	\$10,100
Full Circle Project	\$12,000	Services to Students with Disabilities	\$13,000
GE Honors Program - Integrated Learning Project	\$3,500	Summer Bridge Academy (EOP)	\$15,000
Hornets Help	\$5,000	UNIQUE Cultural Affairs	\$30,000
Kadema Galleries	\$10,000	Women's Resource Center	\$15,000
Law Enforcement Candidate Scholars' Program	\$2,000		
Leadership Initiative Student Assistants (SO&L)	\$10,000		
		TOTAL	\$360,100

Dollars for Clubs & Organizations

ASI DOC funding is a grant to clubs and organizations which reimburses clubs and organizations for money spent on events, food, promotion, conferences and much more.

Academic	\$81,224
Cultural	\$15,745
Fraternities	\$1,465
Greek Council	\$950
Political	\$2,905
Recreation	\$6,333
Religious	\$1,976
Service	\$3,232
Sororities	\$1,163
Special Interest	\$2,787
Sports	\$7,627
University Sponsored	\$4,102





Scholarships

ASI Scholarship

32 at \$500 per student

\$16,000

ASI Tanton, Lara, Ramos, & Lumachi Memorial Scholarship

7 at \$1,000 per student

\$7,000

ASI Dreamers Scholarship

6 at \$500 per student

\$3,000

ASI Directors Scholarship

9 at \$500 per student

\$4,500

ASI Board of Directors Scholarship

14 at Various per student

\$116,976

ASI Capital Public Radio Public Radio Experience Scholarship

2 at \$1,000 per student

\$2,000

ASI California Higher Education Student Summit Scholarship

20 at \$125 per student

\$2,500

TOTAL

\$151,976



Statements of Financial Position



ASSETS	\$	2017	2016
Cash & Cash Equivalents		9,292,239	8,607,347
Accounts Receivable Net		146,125	349,991
Interest Receivable		20,193	10,866
Student Activity Fees Receivable Held by Sacramento State		634,949	633,288
Deposits & Prepaid Expenses		96,660	84,605
Inventory		95,131	87,701
Due from Related Parties		149,823	86,807
Capital Assets Net		931,196	1,029,555
TOTAL ASSETS	\$	11,364,407	10,890,160
LIABILITIES	\$	2017	2016
Accounts Payable		196,411	178,838
Accrued Payroll & Related Liabilities		227,182	220,557
Accrued Tax Liability		-	109,300
Due to Related Parties		156,860	63,452
Funds Held for Campus Organizations		265,195	218,091
Funds Held for Student Organizations		612,701	530,151
Unearned Revenue		1,161,239	1,189,668
TOTAL LIABILITIES	\$	2,619,588	2,510,057
NET ASSETS UNRESTRICTED	\$	8,744,819	8,380,103
TOTAL LIABILITIES & NET ASSETS	\$	11,364,407	10,890,160

ASI Audited Financial Statements, Year Ending June 2017

Statements of Financial Activities

REVENUES	\$	2017	2016
Student Activity Fees		4,039,721	3,898,568
Program Service Fees		4,257,578	4,414,581
Government Grants & Contracts		689,153	768,827
Financial Service Fees		158,435	160,122
Investment Income		60,011	32,118
Cash Contributions		144,652	41,553
In-Kind Contributions		12,300	44,196
Other Income		202	7,184
Fundraising Events		2,220	5,548
TOTAL REVENUES	\$	9,364,272	9,372,697
EXPENSES	\$	2017	2016
Programs		7,138,129	6,820,105
Administration		1,660,473	1,475,130
Fundraising		100	-
Loss on Disposal of Capital Assets		20,925	-
TOTAL EXPENSES	\$	8,819,627	8,295,235
Change in Net Assets Before Taxes		544,645	1,077,462
Unrelated Business Income Taxes		179,929	151,723
CHANGE IN NET ASSETS	\$	364,716	925,739
NET ASSETS START OF YEAR	\$	8,380,103	7,454,364
NET ASSETS END OF YEAR	\$	8,744,819	8,380,103

ASI Audited Financial Statements, Year Ending June 2017

i work. i learn. i play

