

Student Marketing and Outreach
November 06, 2023
In-Person Meeting 4:00 PM
Summit Room, 3rd floor Union

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER (4:01pm)

II. WEBSITE TEMPLATE PLANNING SESS

- Updated tab for board meeting videos
- Adjust board meetings description
- Edit to clarify formal and board meetings, alternating schedule
- Completed tutorial video on how navigate ASI website
 - Navigate to legislations
 - Video can be placed on the legislation tab
 - Include written tutorial
- Board meetings tab is completed
 - Wording has to be edited
 - Videos tab added to right side panel
- Legislation wording needs to be condensed to match information on “Board Meetings” tab
 - Add hyperlink for legislation database
- Committees tab
 - Edit: currently only displaying 2 internal committees
- Event calendar
 - Remove graphic and add PDF map
 - Or add link to Sac State website – union
- Update student government banner
- Assign tasks to each member
 - Review section of website and suggest edits

III. THEMES AND POSTS FOR INSTAGRAM

V. ANNOUNCEMENTS – N/A

VI. ADJOURNMENT (5:02pm)

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.